

Matt Hughes

SENIOR PRODUCT MANAGER

Data driven product veteran.

Architech, Toronto — Senior Product Manager

2022 - Present

Developed and implemented innovative AI solutions for a diverse portfolio of clients, ranging from startups to leading telecommunications and media companies.

Proposify, Halifax — Senior Product Manager

2021 - 2022

Utilized qualitative and quantitative data to drive the growth of a contract management software product with a focus on integrations, A/B testing, workflow expedition and user interviews.

Professional Development, Toronto — Career Break

2020 - 2021

Modernized my technical expertise, earning development certificates for REACT, Angular, NodeJS, C, Python, R, Data Science and Statistical fields.

SOCAN, Toronto — Senior Digital Product Manager

2017 - 2020

Led a team in the design and development of an API for tracking the results of 3rd party customer applications, integrating user traffic analytics to make development decisions.

Shomi.com, Toronto — Manager, Product Development

2014 - 2017

Designed and implemented core analytics functionality and recommendations engines for a nationwide video streaming service.

CBC.ca, Toronto — Product Manager

2010 - 2014

Built a nationwide video streaming service whose strategic objectives revolved around usage analysis and advertising technology.

CANWEST, Toronto — Flash Developer

2008 - 2010

Wrote Actionscript code to implement Omniture support into a nationwide video streaming platform.

Pictou Ontario

(416) 565-5757

matthughes72@gmail.com

[LinkedIn](#)

[GitHub](#)

SKILLS

Strong relationship management skills

Adept at explaining technology to non-technical people (& vice versa)

Robust technical skills

Experienced in most modern programming languages

Self-motivated and organized

PROJECTS / WRITING

[DZone](#) - Some published technical articles.

[Github](#) - An archive of old and new code.

[Heroku](#) - Where my API's be at.

[LinkedIn](#) - Detailed information and published articles.

[Kaggle](#) - A collection of Data Science projects.

FURTHER LEARNING

Please refer to [LinkedIn](#).

EDUCATION

University of Guelph, Guelph— *Computer Science*

2000 - 2004

STUFF I'VE TOUCHED

swift, rust, express, nodejs, mongodb, .net, actionscript, ajax, amazon web services, angular, api, asp, asp.net 2.0, babel, basic, c, c#, cassandra, cobol, css, dom, dhtml, director, django, dos, dreamweaver, flash, flume, fortran, git, google adwords, google analytics, graphx, objective c, hadoop, hbase, hive, html, j2ee, java, javascript, jquery, json, linux, machine learning, mapreduce, matplotlib, media streaming, mongo, mvc, net, nosql, numpy, pandas, perl/cgi, photoshop, php, pig, plotly, product management, python, r studio, xcode, rest, sass, scala, scorm, seaborn, spark, sql, statistics, mysql, tableau, technical writing, typescript, ubuntu, visual studio, vscode, webmaster tools, webpack, xhtml, xml, xsl, langchain, langgraph, agentic AI

